Company

What is a Company?

In the Rise Vision platform, the company is the organization to which you, as a user, belong. You must specify the name of your company when you first set up your Rise Vision account. Henceforth, whenever you sign in to the Rise Vision platform, your User ID is shown in the top right corner of the screen (to the left of the “Sign Out” link), and your company name is shown directly underneath your username.

Companies can have multiple users, displays, and sub-companies (i.e., client companies). A parent company can be changed into a sub-company of another parent company, and sub-companies can be moved from one parent company to another.

Company Settings

Name / Street / Unit /City / Country / State/Province/Region / Postal Code / Time Zone / Telephone / Fax: Enter the details of your company’s name, location and contact information. This is the address used by some widgets to drive location-specific content to your presentation.

Status: Normally shows as Active, but you can change a sub-company’s status to Inactive if desired. If set to Inactive, users cannot log in and displays show only demonstration content. The date and time that the company was first added to the platform is shown to the right of the Status field.

Authentication Key: This is the key used by applications and widgets to access your company’s data, and by network administrators to move a sub-company from one parent company to another. It should be kept confidential. If you think it has been compromised, click the Reset link (to the right of the key) to generate a new one. This will cause your current widgets to stop reporting data to your company, until you update them with the new key.

Claim ID: This is the key used by the Rise Vision Player to identify your company and automatically register displays to it.

Monitoring Emails: Enter the email address to which notification emails should be sent from any display that is set up to be monitored (i.e., to alert you when it fails or recovers).

Allow Alerts: Click this checkbox if you want to allow alerts (warning messages) to be sent to your company’s displays from a Common Alerting Protocol (CAP) compliant service. Clicking this box will reveal a new Acceptance field, with terms which must be read and agreed to by clicking the new checkbox to the left of the terms.

Social Connections: To enable the adding of Twitter or Foursquare content to your presentations, click Add and choose the type of connection you want to make. A separate tab opens in your browser prompting you to log in to the service, or, if you’re already logged in, to authorize the Rise Vision Application to access your Twitter or Foursquare account. Once you authorize it, the new connection will be listed in this field, and a unique authentication token is generated for the social connection-related widgets that you use in your presentations.

Profile: This area contains some questions about your intended use of the Rise Vision platform. Answering them helps us to understand what types of companies use the platform, and for what purposes.

The Save Button: Once you've completed all of the fields on the company settings page, be sure to click the Save button at the top right corner of the page. The date or time of the last save, and the username of the person who saved it, is shown above the button.

Sub-Company

What is a Sub-Company?

If you're using the Rise Vision platform as a service provider – that is, to set up your own clients' displays on the platform – you can add your clients as sub-companies within your parent company account. This gives you the ability to create and update users, displays, presentations, schedules, and widgets for any customer (sub-company) at any time, and to make all shared widgets and presentation templates from your parent company available to them as well.

The management of your sub-companies is done using the *Add a Company* | *Move a Company* | *Switch to a Company* links located at the top of the Settings page.

Add a Sub-Company

To add a sub-company to your account:

1. Click the *Add a Company* link at the top of the Settings page and enter the information for the new sub-company in the fields displayed. (See the *Company Settings* section above for explanations of each of the fields.)
2. Click Save to save your newly added sub-company.
3. After clicking Save, you are taken to the Settings page for that sub-company, whose name is now displayed both on the top left side of the page (beneath the top banner) and on the top right side of the page (in red, within the banner).
4. If you wish to add more sub-companies, you must first return to the Settings page of your parent company. To do so, click the Reset link in the top right corner of the page.

Move a Company

If a user already has a company on the Rise Vision platform and wants to be part of your network, you can make it a sub-company of your network by moving it. You will need the Authentication Key of the company you wish to move.

To move a company into your account:

1. Click the *Move a Company* link at the top of the Settings page and enter the Authentication Key of the company that you want to move.
2. If the key is valid, it displays the name of the company so you can confirm if that is in fact the company you want to move.
3. If it is, click the Accept button, and that company is now a sub-company in your network. Then click the Cancel button to close the "Move a Company to your Network" window.

Switch to a Sub-Company

As a parent company, you can switch to the Settings page of any of your sub-companies whenever you want to manage that sub-company's users, presentations, widgets, storage, displays or schedules.

To switch to a sub-company's account:

1. Click the *Switch to a Company* link at the top left side of the Settings page, or click the *Switch* link in the top right corner of any page.
2. This opens a Select Company window, and all sub-companies that you had previously added or moved to your company will be listed in the table shown under the Search box.
3. Click the Select link beside the name of the sub-company that you want to switch to.
4. This will take you to the corresponding page of that sub-company. The sub-company's name is now displayed on the top right side of all pages (in red, within the banner). On the Settings page, it also appears on the top left side (beneath the top banner).
5. You can now navigate around the platform, and make changes, as the sub-company.

Switch between Sub-Companies

To switch from one sub-company to another sub-company in your network, you first have to return to the parent company. You can't switch directly from one sub-company to another. To return to the parent company:

1. Click the Reset button in the top right corner of any page.
2. Then follow the directions in the section above to switch to another sub-company's account.

Reset (Return) to the Parent Company

Once you've finished managing your sub-companies, you can return to your parent company's account by clicking the Reset button in the top right corner of any page. You'll know you're back in the parent company's network because the name of your parent company is shown in the top right corner of the page, and the Reset link is replaced by the Switch link.

Network Settings

If you're a service provider with your own digital signage customers, the Rise Vision platform gives you the ability to create, manage and brand your own customer portal, which we call your network. With the ability to brand your network, your clients (sub-companies) will see your logo and banner and links, not ours, when they log in to the platform.

Logo URL: Enter the web address for the image that you want to show in the top left corner when your sub-companies are logged in to the system. Typically, this will be your parent company logo. Maximum dimensions are 234 x 60 pixels, and the supported file types are JPG, GIF and PNG.

Logo Target URL: Enter the URL of the web page that will open, in a separate tab, when a user clicks on the logo image. Typically, this will be the home page or a landing page of your corporate website.

Use DoubleClick Banner: You can show banners from your Google DoubleClick account at the top of your network's pages, instead of showing a static banner image. Check the checkbox and enter your Adsense Campaign ID and Adsense Slot Name. If you use Google DoubleClick banners, the options for Banner and Banner Target URL (see below) are not available.

Banner URL: Enter the web address for the banner image that you want to show at the top of each page, in the Header section to the right of the logo image. You can use this banner space for promotional messages, a corporate tagline, or any other type of attractive graphic. Maximum dimensions are 468 x 60 pixels and the supported file types are JPG, GIF and PNG.

Banner Target URL: Enter the URL of the web page that will open, in a separate tab, when a user clicks on the banner. Typically, this will be a landing page on your corporate website.

Header Background Color: Specify the desired color of the horizontal band that appears across the top of all pages. Even if you have a logo and a banner, this background color shows behind them if they are smaller than the size of the banner area.

Help URL/Email: Enter the web address or email address that your sub-companies' users will be taken to when they click the Help link located in the upper right corner of the header. The default value for this field is the URL for the Rise Vision user documentation. If this field is blank, the Help link isn't displayed.

Support URL/Email: Enter the web address or email address that your sub-companies' users will be taken to when they click the Support link located in the upper right corner of the header. The default value for this field is the URL for the Rise Vision forum. If this field is blank, the Support link isn't displayed.

Sales URL/Email: Enter the web address or email address that your sub-companies' users will be taken to when they click the Sales link located in the upper right corner of the header. If this field is blank, the Sales link isn't displayed.

News URL: Enter the web address of the page that your sub-companies' users will be taken to when they click the News link located in the upper right corner of the header. If this field is blank, the News link isn't displayed.

Logout URL: If you want to redirect users in any of your client companies to a specific web page when they log out of Rise Vision, you can enter the URL of that page here. If this field is blank, users are taken to the Rise Vision logout page.

Tutorial URL: Enter the web address of the video that you want to show up in the Tutorial Window that pops up when your sub-companies' users click the Tutorial link located in the upper right corner of the header, or when they log in for the first time, or if they have "Show Tutorial" checked in their user account. If this field is blank, the Tutorial link in the Header section is not displayed. Any video can be used, but the URL must be formatted correctly.

Use Email Campaign Service: You can send regular email updates to users in your sub-companies using a service like MailChimp. When you check this checkbox, you will see some additional settings to fill in:

> **Service:** Currently only MailChimp service is supported.
>
> **API URL:** To create your API URL, use the following format for the link: http://XYZ.api.mailchimp.com/1.3/, and replace XYZ with the portion after the dash in your API Key. For example, if your API Key is myapikey-us2, then your API URL would be: http://us2.api.mailchimp.com/1.3/
>
> **API Key:** Your API Key provides access to your MailChimp account, and this page describes how to generate one.
>
> **List ID:** Your list must conform to a very specific standard in order to be used with the Rise Vision platform. This page outlines entirely how to create your MailChimp list. Once you have created it, follow the steps in this page to get your List ID.
>
> To learn more about using email campaigns, click here.

Allow New Registrations: Enabling this setting allows you to provide a login URL on your website, or on any website for that matter, that users can click to access the Rise Vision platform directly, either to log in or to sign up. If a new user signs up from this login URL, their company is created as a sub-company under your company. The URL that you should use for this feature is http://rva.risevision.com?parentId={ID}; and replace the brackets and ID with the actual ID of your company. You can find your Company ID in your browser's address bar when you're logged in to the platform: it's the string of alphanumeric digits directly following the "company=" part of the URL. If this checkbox is not checked, if any user signs up using your login URL, their company will be created as a new parent company within Rise Vision.

Google Analytics ID: Enter your company's Google Analytics ID to track visitor statistics for your network.

Start Presentation: You can choose a presentation that you would like to appear each time a user in your parent company logs in. Click the Change link to select your desired start presentation. Click the Default link to assign the specified start presentation from your parent company. Click the Delete link if you don’t want to show any start presentation.

Client Company Start Presentation: You can also choose a presentation that you would like to appear each time a user in your sub-companies logs in. Click the Change link to select your desired start presentation. Click the Default link to assign the specified start presentation from your parent company. Click the Delete link if you don’t want to show any start presentation to your sub-companies.

Demonstration Presentations: You can choose the presentation(s) that appear on newly added displays in your company, or on the displays of any of your sub-companies that have not been assigned to a schedule, or on displays that have been marked inactive.

Don’t forget to save! Once you’ve entered all of your network settings, click the Save button at the top of the page to save your changes.